



**New York
Organ Donor
Network**

Donor Sabbath 2014 Ideas for Action

- Conduct a sermon on the importance of organ and tissue donation
- Hold a **registry enrollment drive**, a special day or a weeklong event, to **sign up** your community members to be organ donors and spread awareness about the importance of organ donation
- Show your support for organ donation through your **Facebook and/or Twitter pages** through posts provided by us – pre-created posts are available upon request
- Have the Young Adults Ministry create a video dedicated to organ donation
- Add the **New York Organ Donor Network as a link to your website** as a resource for congregants to access further information (www.SaveLivesNewYork.org)
- Display a **flyer, advertisement or article in your bulletin or newsletter** about organ and tissue donation
- Distribute a customized press release about Donor Sabbath 2014 to media, to your website, or to congregants
- Request a speaker to conduct an **educational seminar** at your church/synagogue/center/mosque
- Have a Bar or Bat Mitzvah project on the **mitzvah** of organ donation
- Have a **girl scout or boy scout** do a project on organ donation
- Display the New York Organ Donor **Memory Quilt** – a beautiful testament to organ, eye and tissue donation created by donor families to commemorate their loved ones
- Write and submit an article supporting organ and tissue donation to your local newspaper.

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